



FRIENDS, FAMILY, AND COLLEAGUES OF CRUXPOINT

# First Heart Scan Free

THE ONLY EBT SCANNER IN COLORADO • NO COST TO YOU • NO COMMITMENT • \$395 VALUE

## Did you know?

### HEART DISEASE IS OPTIONAL

Heart disease is the #1 killer of Americans. Cardiovascular disease (CVD) prematurely takes the lives of roughly 1 in 3 Americans and compromises the quality of life of millions. Over 80 million American adults have significant CVD (AHA). Nearly half (48%, 121.5 million in 2016) of all adults have some type of CVD (AHA 2019 Update).

### CVD CAN BE MEASURED, STOPPED, AND EVEN REVERSED

The protocols for stopping and reversing CVD are known and available at Cruxpoint. These protocols do not require difficult changes to your lifestyle. You can do this. **Step 1** is to measure your degree of heart disease with an EBT heart scan. **Step 2** is to change it.

### HEART DISEASE IS DANGEROUS

If you have heart disease, barring some other catastrophic event, it is pretty certain that heart disease is what you'll die from.

### YOU CAN VIRTUALLY ELIMINATE YOUR RISK OF DYING FROM HEART ATTACK

It's no longer necessary to ignore, hope, and pray. Statin drugs lower the risk of heart attack by about 20%. **The Cruxpoint solutions lower heart attack risk by 90-95%.** You can now do something about your risk. You don't have to live in fear.

Heart scans are recommended for all men over 40 and women over 50. Your first scan will establish a baseline and give you an accurate measure of your heart health.

## #1 killer

Heart disease is the leading cause of death in America

### WHY DO DOCTORS RECOMMEND A BASELINE HEART SCAN?

Heart disease is the #1 killer of Americans, with **1 in 3 dying prematurely** and **7 times more women dying from heart disease than breast cancer.** Stress tests miss most people at risk. And most heart attacks occur in people with "normal" cholesterol.

**There is no need to remain vulnerable to death by heart attack.** You can stop and even reverse progression, and a heart scan is the first step.



FIRST HEART SCAN FREE

# How it works

## AN EBT SCORE IS THE MOST RELIABLE INDICATOR OF HEART DISEASE

The EBT scanner is considered the “gold standard” of coronary calcium imaging and the most definitive assessment of heart disease risk. Most other scans expose you to more radiation and are less accurate.

Simply lie down, fully clothed, hold your breath for a few seconds, and the scanner will take pictures between heart beats. That’s it! We’ll have results back to you within 7 days.

### STEP 1

Go online to [cruxpoint.com/free-heart-scan](http://cruxpoint.com/free-heart-scan).

### STEP 2

Fill in your name, email, and mobile phone. If you’re married or in a committed relationship, do the same for your spouse or partner. Be sure to hit the **SUBMIT** button for each section.

### STEP 3

Someone from Cruxpoint will call you to (1) ask eligibility questions for you and your spouse or partner, (2) schedule days/times for your scans, and (3) tell you which paperwork to fill out.

#### REMEMBER... IT'S REQUIRED:

If in a committed relationship, both you and your spouse/partner must participate in getting a free scan (if eligible) and in attending the post-scan consultations. (See FAQs online for explanation.)

### STEP 4

Following our conversation, go back to [cruxpoint.com](http://cruxpoint.com) and click on **DOWNLOAD PAPERWORK**. Select the paperwork you were instructed to use, print, and fill out.

#### REMEMBER... IT'S REQUIRED:

Print and fully complete the paperwork and bring it with you to your scan appointment. Scheduling is tight, so if you don't have completed papers.

Cruxpoint is on a mission to reduce the cost of chronic disease for employers and their employees. With accurate assessments paired with proven protocols, we have a 20-year track record of lifestyle interventions that work. You can expect tailored care, a no-pressure environment, and results without the side effects. Changing your heart health starts with measuring it.

[WWW.CRUXPOINT.COM](http://WWW.CRUXPOINT.COM)